



THE STEADWARD CENTRE
for Personal & Physical Achievement

Strategic Plan
2015 - 2020
SNAPSHOT

Strategic Plan 2015 - 2020 **SNAPSHOT**

The Mission, Practical Vision, Principles and Strategic Directions emphasize a focus on personal achievement in Adapted Physical Activity and Para-sport, from recreational to high-performance, and on improving access to opportunities to participate in Alberta. Research is also emphasized as essential to the development of innovative approaches and programs that can be widely shared across Alberta and Canada.

Our Mission

Inspire individual achievement in Adapted Physical Activity and Para-sport by conducting and applying innovative research, widely sharing expert knowledge and delivering highly successful programs for individuals experiencing disability.

Practical Vision - what we are working to create

The Steadward Centre is a hub for pioneering, high-caliber, research-based Adapted Physical Activity and Para-sport development. **Supported by:**

- › Embedded Research and Teaching
- › Integrated Continuum of Physical Activity, Fitness and Sport Opportunities
- › Comprehensive Athlete Development Pathway
- › Strong Strategic Partnerships
- › Progressive Funding Framework

Our Principles - values that inspire our work

- › Living with an impairment is best understood by those with an impairment
- › Adapted Physical Activity and Para-sport development should be accessible by all who choose to participate
- › Innovation is our expectation
- › Our decisions and approaches are informed by research, and our work informs our research
- › More can be accomplished in partnership than alone
- › Meaningful inclusion requires communities and individuals informed about the possibilities

Strategic Directions - to achieve our Practical Vision

- › Become a hub for high performance athlete and coach development
- › Be the “gold standard” for Adapted Physical Activity across Alberta
- › Broaden opportunities and access to Adapted Physical Activity with clear pathways to achieve personal physical activity and Para-sport goals
- › Expand and fully integrate research, teaching and knowledge transfer into all programs, initiatives and services
- › Become known by key internal and external audiences and stakeholders
- › Institute a progressive and dynamic funding framework